



MANJITHI M/P WELFARE COOPERATIVE SOCIETY THARPARKAR

ماجیٹی ویلفیئر کوآپریٹو سوسائٹی تھارپارکر

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Dear Sir/Madam,

Greetings from MCS-Thar

It gives me an immense pleasure to give you all a brief introduction of Manjithi multi-purpose welfare cooperative society (MCS) Tharparkar.

The MCS-Thar was formed on 29 August 2005, with a mission **to support the poor and disadvantaged communities** in improving the quality of their lives through encouraging people to organize and mobilize themselves for socio-economic change. MCS was formed with a clear aim to support the underprivileged community and bring about a long term difference to the lives of the most disadvantaged people of Tharparkar, Sindh Province in Pakistan.

Environment education and Protection is the special concern of the cooperative as majority of the rural community depend on natural resources such as, trees, soil, bushes, wildlife, and water for their livelihood. The degradation in these resources makes devastating effect on the food security and livelihood of the poor and disadvantaged community. Since people are rain dependant they mostly rely on their lands and livestock. The Organization gives Community a major role to play in achieving sustainable development in the protection of Environment and stability in economical conditions by sustainably managing their natural resources and managing their livestock being given livestock management trainings and facilities and include them in self help activities to develop their own resources to survive. The Cooperative puts great emphasis on enhancing the skills of women to generate their income and raise voice to support them in many regions of the Thar , especially in regions of deprived areas where women have little political clout, lack protection for their most basic human rights, are disproportionately undereducated, and are the most economically vulnerable. In many countries, women also face social and cultural barriers to their advancement, including discrimination, having to balance family life with the need or desire to work outside the home, and the biggest barrier of all — illiteracy. Additionally, women are the targets of sexual exploitation, trafficking in persons, and domestic violence. In most homes, even through the economic conditions are deplorable, women are not allowed to work outside the home. The practice of purdah keeps women homebound with no means of earning an income. Training in appliqué, embroidery and other types of needlework allows these women to work at home. MCS gives handicraft support to women to not only enhance their modern skills to meet modern market but also supports in marketing tools to get optimum outcome through their needle work.

You are requested herewith to support us for our organizational development, capacity building as we can continue our work along with our 2000 volunteers, working selflessly for the community development, natural resource management & human rights in Tharparkar, Pakistan.

Kindly take things into your kind consideration

Regards,

Waheed Jaman
Director (Hon)

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